

A ROYAL DEBUT – INTRODUCTORY OFFER

IGORA ROYAL, True Color in High Definition: a total approach to color designed from a colorist's perspective to unleash true color talent. IGORA ROYAL sets no limits to creativity, and provides everything a colorist demands: great color precision, ultimate color intensity and excellent performance even under challenging conditions. Featuring High Definition Technology, delivering 100% reliable results in every situation meaning true, vibrant and lasting color.



Voted #1,
4 years in a row!*

PURCHASE

(90) IGORA ROYAL Color Crème, 60 g
(salon's choice of any IGORA ROYAL shades)

RECEIVE FREE

- | | |
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| <ul style="list-style-type: none"> (1) FIBREPLEX N°1 Bond Booster, 500 mL (1) FIBREPLEX N°2 Bond Sealer, 500 mL (1) FIBREPLEX N°3 Bond Maintainer, 100 mL (1) FIBREPLEX Sulfate Free Shampoo, 1 L (1) Pump, 1L (1) IGORA ROYAL Oil Developer 3% 10 Vol., 1 L (1) IGORA ROYAL Oil Developer 6% 20 Vol., 1 L (1) IGORA ROYAL Oil Developer 9% 30 Vol., 1 L (1) IGORA ROYAL Oil Developer 12% 40 Vol., 1 L (1) IGORA ROYAL Premium Color Chart | <ul style="list-style-type: none"> (1) Coloring Kitchen Apron (1) Client Cut & Color Cape (1) H₂O Spray Bottle (1) Color Bowl (1) Color Brush (3) BC HAIRTHERAPY Care Products (pre-selected) (3) OSiS+ Styling Products (pre-selected) (1) IGORA Printed Portfolio Technical Guide (1) Salon Support Kit (FIBREPLEX Mixing Table, Salon Poster, Window Sticker) |
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SALON VALUE: **BUY 90 SHADES**

\$715.50

FREE GOODS VALUE:

\$350.90

OR UP TO 33%
+ **BONUS CHART**
(\$250.00 VALUE)